

## Winning on HR analytics: leveraging data for competitive advantage

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Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=9999920529831&lokasi=lokal>

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### Abstrak

In a dynamic world, the role of HR is central in tapping the vast potential of human capital, and interestingly, blending it with automation and digitization in unique ways. HR analytics is pivotal in identifying, measuring and articulating the objectives and outcomes of different programs.