

## Penerapan tata kelola kolaboratif dalam upaya penetrasi jaringan bergerak tetap (fixed broadband) di Provinsi Daerah Istimewa Yogyakarta = Collaborative governance to penetrate fixed broadband network in Special Region of Yogyakarta

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### Abstrak

Konektivitas broadband mendukung upaya nasional untuk mengembangkan ekonomi pengetahuan, mendorong transformasi digital dalam layanan pemerintah dan transisi digital di semua sektor, memperluas peluang bagi perusahaan, dan memberikan nilai yang lebih besar bagi warga dan konsumen. Untuk memenuhi upaya konektivitas broadband serta peningkatan kebutuhan data, salah cara yang dapat dilakukan yaitu melalui peningkatan penetrasi fixed broadband. Rendahnya penetrasi jaringan kabel serat optik mengakibatkan belum terjangkaunya layanan fixed broadband berbasis serat optik hingga keseluruhan kecamatan. Yogyakarta merupakan salah satu kota yang mempunyai jaringan fixed broadband yang rendah, mengingat bahwa Yogyakarta merupakan kota pelajar, kota budaya, dan kota wisata merupakan urgensi pemerintah untuk melakukan penetrasi fixed broadband di kota tersebut. Penelitian ini bertujuan untuk menganalisis penerapan tata kelola kolaboratif dalam upaya penetrasi jaringan bergerak tetap (fixed broadband) di Yogyakarta. Teori yang digunakan adalah teori collaborative governance dari Anshell dan Gash (2007) serta Deseve (2007).

.....Broadband connectivity supports national efforts to develop the knowledge economy, drive digital transformation in government services and digital transition across all sectors, expand opportunities for enterprises, and deliver greater value to citizens and consumers. To meet broadband connectivity efforts as well as increasing data needs, one way that can be done is through increasing fixed broadband penetration. The low penetration of the fiber optic cable network has resulted in the inaccessibility of fiber optic-based fixed broadband services to all districts. Yogyakarta is one of the cities that has a low fixed broadband network, considering that Yogyakarta is a student city, a cultural city, and a tourist city, it is the government's urgency to penetrate fixed broadband in the city. This study aims to analyze the application of collaborative governance in an effort to penetrate fixed broadband networks in Yogyakarta. The theory used is the collaborative governance theory from Anshell and Gash (2007) and Deseve (2007). Research using the approach postpositivist with qualitative methods. Data collection techniques were carried out through literature studies and in-depth interviews with informants who played a role in collaborative practice. The results of the study indicate that there has been good collaboration between stakeholders and the community and has fulfilled the collaborative governance theory of Anshell and Gash (2007) and Deseve (2007).