

Pengembangan perencanaan skenario industri baja

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Abstrak

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To be a world-class industry is every nation's dream. However; to realize this aspiration an industry must transform itself to be more powerful that contributes significantly to the economic growth and nation's prosperity. As a strategic industry in Indonesia steel industry it is believed that to achieve world-class standards it should be ready to compete in the regional and global markets. Then, followed by scenario planning development how this industry can adaptively develop these core competences along the way to the journey to the world-class level. At the end, early warning signals should be anticipated by the industry authorities to effectively implement the developed scenarios.