

## Understanding motivation and emotion

Reeve, Johnmarshall, author

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20464514&lokasi=lokal>

---

### Abstrak

The book focuses on human needs and illustrates how one can apply motivational principles to their lives. A strong humanistic orientation with balanced coverage of behavioral, cognitive and physiological approaches is presented in the text.