

Pengaruh penerapan knowledge management terhadap produktivitas kerja karyawan studi pada karyawan tetap non-manajerial PT.Cipta Integra Duta = Effect of application of knowledge management against employee productivity study of permanent non managerial employees PT. Cipta Integra Duta / Adithya Krishna Arie R.M

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Abstrak

**ABSTRAK**

Penelitian ini bertujuan untuk menguji adanya pengaruh knowledge management terhadap produktivitas kerja; knowledge management diukur dengan teori dimensi menurut Quintas, Lefrere, dan Jones yaitu knowledge gaining, knowledge establishment, knowledge transformation, knowledge creation dan knowledge usage, sedangkan untuk produktivitas kerja diukur menggunakan model kuisioner yang dibuat oleh Jean Endicott. Data penelitian dikumpulkan melalui survei kuantitatif dengan sampel sebanyak 43 responden karyawan tetap non-manajerial di PT.Cipta Integra Duta, yang diambil menggunakan teknik total sampling. Penelitian ini menggunakan uji validitas menggunakan korelasi pearson, reabilitas menggunakan aplha cronbach, dan analisis regresi sederhana. Hasil ini penelitian ini menunjukkan bahwa tidak ada pengaruh antara knowledge management terhadap produktivitas kerja.

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**ABSTRACT**

This study aims to examine the influence of knowledge management on work productivity; knowledge management is measured by dimensions theory according to Quintas, Lefrere, and Jones which is knowledge gaining, knowledge establishment, knowledge transformation, knowledge creation and knowledge usage. Meanwhile, for work productivity measure by questionnaire method made by Jean Endicott. Research data collected through quantitative survey with 43 respondents from PT.Cipta Integra Duta non-managerial permanent employees, which taken by total sampling method. This research using Perason corellation for validity test and Alpha Cronbach for reability test and simple regression analysis. The results of this research shows that there is no influence of knowledge management on work productivty.