

Internationalisasi perusahaan Indonesia = Internationalisation of Indonesian firms

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Abstrak

[ABSTRAK

Agregat impor, ekspor dan FDI sering digunakan untuk menginformasikan tingkat internasionalisasi perusahaan. Namun, ukuran-ukuran agregat ini tidak mengungkapkan karakteristik perusahaan secara rinci. Penelitian ini menggunakan data tingkat perusahaan dari tahun 2006 sensus ekonomi Indonesia untuk mengungkapkan empat karakteristik yang berbeda dari perusahaan-perusahaan manufaktur Indonesia. Pertama, distribusi ekspor yang dibuat oleh perusahaan-perusahaan manufaktur; kedua, intensitas ekspor; ketiga, struktur kepemilikan perusahaan manufaktur; dan keempat, penguraian ekspor antara industri dan tujuan;

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Aggregate imports, exports and FDI are often used to inform policymakers of the level of firm's level internationalization. These measures, however, does not reveal firms' characteristics in detail. This study uses firm level data from Indonesia's 2006 economic census to reveal four different characteristics of Indonesian manufacturing firms. First, the distribution of exports made by manufacturing firms; second, the intensity of exports; third, the ownership structures of manufacturing firms; and fourth, the export shares among industries and destinations; Aggregate imports, exports and FDI are often used to inform policymakers of the level of firm's level internationalization. These measures, however, does not reveal firms' characteristics in detail. This study uses firm level data from Indonesia's 2006 economic census to reveal four different characteristics of Indonesian manufacturing firms. First, the distribution of exports made by manufacturing firms; second, the intensity of exports; third, the ownership structures of manufacturing firms; and fourth, the export shares among industries and destinations, Aggregate imports, exports and FDI are often used to inform policymakers of the level of firm's level internationalization. These measures, however, does not reveal firms' characteristics in detail. This study uses firm level data from Indonesia's 2006 economic census to reveal four different characteristics of Indonesian manufacturing firms. First, the distribution of exports made by manufacturing firms; second, the intensity of exports; third, the ownership structures of manufacturing firms; and fourth, the export shares among industries and destinations]